



FourSixteen

- + Name Wee Kee, Goh
- + Available for Freelance / Full-time
- + Phone 6.014.3216763
- + Email weekeechelsea@gmail.com
- + Website www.foursixteen.com

- + Address 18, Jalan Chenderawasih 6
Taman Segar, 85000, Segamat
Johor, Malaysia

CAREER OBJECTIVE

Creative Designer

Being a creative designer really challenges and inspires me creatively. It allows me to leverage my talent and create visually dynamic, functional, innovative projects for cutting edge companies and brands.

QUALIFICATIONS

A highly motivated self-starter who works well under pressure to meet deadlines, combining teamwork and enthusiasm with a strong work ethics to produce outstanding results. Solid experience in web interface and mobile design.

Key strengths include:

- + Key knowledge of process and procedure to execute projects from concept to final product
- + Exceptional ability in applying graphic design principles to produce innovative yet tastefully interactive web sites
- + Strong interpersonal, organizational, time management and leadership skills
- + Inherent creative talent and life long interest in photography; offers a keen eye for quality design and interface layouts
- + Flexible and adaptable to new responsibilities, time pressures and environments

WORK EXPERIENCE

Senior Web Designer

MOL AccessPortal
Kuala Lumpur, Malaysia
June 2012 – Present

- + Working collaboratively with company principle in helping to create and revamp websites, focused on innovative user experience and designs for mobile devices and traditional desktop platforms
- + Responsible for helping design and produce a variety of visually stunning for online ads, banners, newsletters, campaign microsities and so on.
- + Played key roles in creative brainstorming and design production
- + Coordinate and assembled team members from project conception to finished product
- + Designed online promotional sites, micropages and advertising assets for MOL.com
- + Hands-on creation of HTML, CSS, site maps and wire framing

Web Designer

AirAsia
Sepang, Malaysia
June 2010 – May 2012

- + Responsible for helping design and produce a variety of visually stunning for online ads, banners, newsletters, campaign microsities and so on.
- + Designed online promotional sites, micropages and advertising assets for major projects of AirAsia including Travel3Sixty, Mobile Checki-in micropage and many more promotional sites.
- + Work closely with marketing team to ensure timely support, coordination and implementation of the on-going marketing promotion.
- + Hands-on creation of HTML, CSS, site maps and wire framing

Web Designer

Net Business Solution
Puchong, Malaysia
January 2008 - June 2010

- + Responsible for creating high-impact web and print design projects including brand and corporate identities, logos, advertisements, business cards, billboards and web sites for well respected agencies and clients
- + Hands-on creation of HTML, CSS, site maps and wire framing
- + Work closely with marketing team and clients to ensure timely support, coordination and implementation of the on-going projects

TECHNICAL PROFICIENCY

Platforms: Mac/Windows

Software Expertise:

Adobe Photoshop CS5, Illustrator CS5, Adobe Flash CS5, Dreamweaver CS5, inDesign CS5, After Effects, Fireworks CS5, Adobe Acrobat 9 Pro, HTML5, CSS, Javascript, Cute FTP, FileZilla, Interwoven CMS, Microsoft Office Suite, OpenOffice

EDUCATION

Diploma in Interactive Multimedia Design (2007)

Lim Kok Wing University, Cyberjaya, Kuala Lumpur

GPA: 3.1/4.0

INTERESTS AND HOBBIES

Travelling, sports, photography, music, cooking and video games

REFERENCES AVAILABLE UPON REQUEST